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Pharmacy News Article

2/26/07 - AtlantiCare Selects Wellogic to Provide Health Information Exchange Infrastructure, Master Entity Index, Clinician and Patient Portal Solutions

Business Wire via NewsEdge Corporation :

Vision for "Connected Community" Business Editors/Health/Medical Writers HIMSS 2007 Annual Conference ATLANTIC CITY, N.J.--(BUSINESS WIRE)--Feb. 26, 2007--Wellogic, a healthcare software solutions company, and AtlantiCare, an integrated healthcare organization serving southeast New Jersey, today announced that AtlantiCare has selected Wellogic to provide an array of products and services to help it build a health information exchange. The exchange will electronically connect the healthcare stakeholders both within the health system and across its service area, including hospitals, community physicians, pharmacies, diagnostic service providers, payers, unions, employers, patients and their caregivers.

AtlantiCare is the largest healthcare organization in southeastern New Jersey, with nearly 5,000 employees, physicians and volunteers who provide service in more than 60 locations, including the 601-bed, two-campus AtlantiCare Regional Medical Center, several primary care and behavioral health centers, and progressive health plan arrangements.

The Wellogic health information exchange solution will give AtlantiCare's more than 400 physicians and more than 1,000 nurses and other caregivers ready availability of enterprisewide patient information at the point of care. It will also create an enterprise-wide master entity index, a nomenclature service for the mapping of terminologies and code sets, a clinical data repository, and will be accompanied by patient, provider, and care management portals. "When implemented, lab values, medication records and visit documentation will all be immediately available as our physicians and nurses deliver care," said Gary Siegelman, MD, MSc, CPE, AtlantiCare's vice president for Medical Affairs.

AtlantiCare's selection process involved a thorough review of the market's current capabilities and an evolution of the possible solutions that displayed a strategic alignment with AtlantiCare's vision and future direction. "Wellogic was a clear choice for us and we are very excited about our long term partnership," said George Lynn, CEO of AtlantiCare. "They exhibited the right combination of technical ability and experience in working with physicians and hospitals to connect all of these vital parts into a complete record of care. This would not be possible if it weren't for Wellogic's advanced technology and strategic vision."

"We applaud AtlantiCare for its initiative to create the first connected community in New Jersey," said Wellogic CEO Sumit Nagpal. "It is organizations like this one, making a commitment to use available and proven technologies to improve care in their communities, which will help move the country toward the future National Health Information Network and, ultimately, dramatically better care."

About AtlantiCare

AtlantiCare is a regional healthcare organization based in Atlantic City, New Jersey, whose more than 4,465 employees and more than 400 physicians serve the health and wellness needs of the community at more than 60 locations. It includes AtlantiCare Regional Medical Center (ARMC), the

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AtlantiCare Foundation, AtlantiCare Health Plans, AtlantiCare Behavioral Health and AtlantiCare Health Services. ARMC earned J.D. Power and Associates Distinguished Hospital designation for the third consecutive year for its commitment to providing "An Outstanding In-patient Experience," in July, 2006. ARMC became the 105th hospital in the nation to attain status as a Magnet(TM) designated hospital in March of 2004.

About Wellogix

Wellogix provides clinical solutions for connecting the healthcare community. With more than a decade of experience providing interoperability solutions for healthcare, the company truly understands its complexity. It has developed a depth of experience in solving some of the most challenging issues confronting the industry today. Wellogix's award-winning Webbased connectivity solutions for physicians and caregivers, patients, health systems and RHIOs are consistently recognized as the most usable, flexible and scalable products available, and are used daily to deliver safer, more cost effective care for millions of patients. For more information, visit www.wellogix.com.

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KEYWORD: NEW JERSEY TRACK

INDUSTRY KEYWORD: HARDWARE MEDICAL SOFTWARE TRADESHOW PRODUCT MARKETING AGREEMENTS

SOURCE: Wellogix

<<Business Wire -- 02/27/07>>

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